

FOR ARTISTS
JSM



JSM CEO : COMMITMENT TO ARTISTS

JSM is committed to serving the online branding and business development needs of creative entrepreneurs. JSM CEO, Jasmine Sandler (artist name JazzRock) a global Digital Marketing Thought-Leader, Keynote Speaker on Artist Branding , lead vocalist and songwriter has a passion and commitment to supporting the unique needs of artists who are serious about transforming their music & art into real businesses.

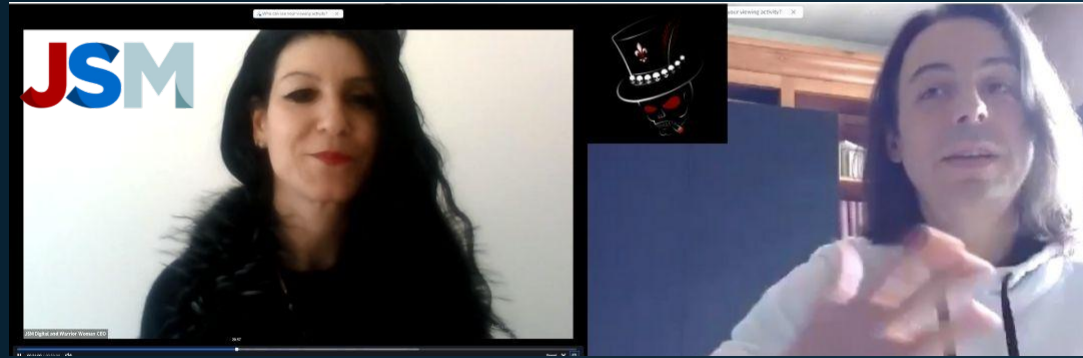




BUSINESS & BRAND STRATEGY FOR ARTISTS

Bands , Musicians & Artists require a special ear to listen to their needs in transforming their creative projects into revenue-bearing business entities.

Jasmine Sandler has led 100's of business and branding strategy sessions for artists, leading to their ultimate success, both on and offline.



JSM FULL BRANDING, DIGITAL MARKETING & PR SERVICES FOR ARTISTS

JSM ARTIST & BAND LOGO DESIGN
Professional Design for
your Music Brand
\$99+

ARTIST & BAND BRANDING STRATEGY
All your artist branding questions answered
\$50+

Professional artist website to grow your music business
ARTIST & BAND WEBSITE DESIGN
\$500+

JSM
**SOCIAL MEDIA POST
& STORY DESIGNS**

YOUR EVENT

YOUR MUSIC

Custom branded social
templates for your
music brand

\$200+

ARTIST & BAND VIDEO EDITING
CUSTOM BRANDED SOCIAL VIDEO TEMPLATES
FOR YOUR MUSIC BRAND
\$200+

Custom Character Illustration
PROFESSIONAL ILLUSTRATION SUPPORTING YOUR
MUSIC BRAND STORY AND MERCH
\$150+

**ARTIST & BAND SOCIAL MEDIA
CAMPAIGNS & CONTESTS**
PROFESSIONALLY DESIGNED AND MANAGED
MUSIC SOCIAL CAMPAIGNS **\$500+**

Artist & Band Ecommerce Set Up for Merchandise
**MERCHANDISE AND SHOP
SET-UP FOR YOUR MUSIC
BUSINESS**
\$500+



SoundTheoryTheBand

SoundTheoryBand

Tom Cook is 😊 feeling excited with Christine Cartwright and 25 others in Orlando, Florida.

May 14 · 🌐

I had a great Zoom strategy session today with a NYC media company "JS Media" that "Sound Theory" won on "Reverbnation" and got some really great ideas for the new originals to further promote our brand name plus some other cool things coming up. Let's do this!!!

710OIL BAND CASE STUDY

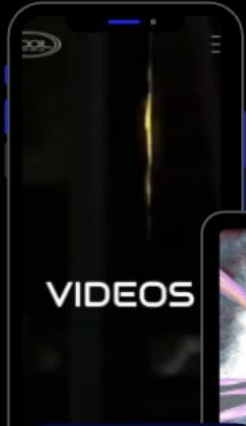
Hard Rock Band ReBrand & National Growth

710OIL is a hard rock all -originals 4-piece band out of VA with a last album in 2007.

Looking to grow nationally to attract attention from big bands and grow their presence to headline, JSM for Artists built their online brand and revenue stream from the ground up!

Deliverables:

- Band Branding
- Social Brand Strategy & Content Design
- Band new website design with ecommerce
- Band merch design and illustration
- Band legal strategy
- New single marketing release plan and PR execution



Street Magma

SWEET MAGMA CASE STUDY

Heavy Metal local band online brand development

NYC-based 3-piece all-originals metal band, Sweet Magma came to JSM for Artists for proper strategy and execution in online marketing to grow their fan-base and drive ticket and merch sales.

Deliverables:

- Digital Marketing Strategy
- E-Mail Marketing program development
- Social Brand Strategy and Content Calendar
- Online merchandise growth strategy & coaching



SILENT FURY BAND CASE STUDY

Indie Rock & Punk Elevation Story

Silent Fury Band, out of NYC, needed a strong online and offline brand to meet their needs of driving visibility of their music to potential sync opportunities in gaming, tv and in driving merch sales.

Deliverables

- Social Brand Design and logo
- Custom illustration of all song covers, merch and printing
- Event bookings and management
- Inclusion of songs in video games
- Inclusion of song in promo graphic novel release
- Online merch stores in Facebook, Zazzle and IG.
- Single(s) release strategy and radio execution



HARLEY DINARDO CASE STUDY

HARLEY DINARDO

Hard Rock Singer, Songwriter, FilmMaker
brand development

L.A. based Harley Dinardo came to JSM for Artists to leverage his rock and roll music brand with his filmmaker/actor portfolio to drive visibility of his film/music projects.

Deliverables:

- Digital marketing strategy for both brands
- Social brand design and content planning
- Social sales coaching
- E-Mail Marketing planning



JON CHRISTOPHER CASE STUDY

Jon Christopher

NYC pop-rock Singer/Songwriter
business and PR success

NYC local singer-songwriter, Jon Christopher came to JSM for Artists to take his music and brand to the next level.

Deliverables:

- PR Strategy
- Business strategy for leveraging single and former album streaming sales online
- Personal brand strategy and coaching
- Single release strategy





MUSIC BUSINESS PARTNERSHIPS

JSM provides customer discounts, affiliate earning opportunities and promos to music business industry partners

JSM FOR ARTISTS

JSM is Giving
Away Free Band
Business Strategies to ReverbNation
Customers through
June 2021



FOR ARTISTS

JSM for Artists
provides **15% off**
to all Funkadelic
Customers



Featured Opportunity:
JSM Artist Marketing & Branding



JSM Artist Services helps artists define their brand strengths and uniqueness and to develop their visible online brand.

- Brand and business strategy with zoom session/s to answer questions around branding, business development, marketing
- Custom illustration for song covers, band logos, band merchandise lines, use in music videos
- Branded social posts (graphic design for branded social accounts, social post package of templates), branded headers for all channels and all other artist pages, epk's etc.
- Video editing and creation of artist brand story with the use of either former videos and scripting as well as animated video work



Visit JSM



JSM FOR ARTISTS SERVICES

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